**Subject:** Request to Attend AirTime 2025 – Maximum Value, Minimum Investment

Dear [Manager’s Name]

I’m writing to request approval to attend **AirTime 2025**, EventsAir’s flagship customer event being held in-person in Brussels, Belgium on November 3-4, 2025, and as a hybrid event in Melbourne, Australia on November 24-25, 2025.

It’s a **2-day, all-inclusive event**, and tickets start from just **$495 AUD** - an incredibly low investment for such high-impact value. The conference is scheduled to conclude by 3:00 PM on Day 2, allowing me to travel home that same afternoon and avoid the expense of an additional night’s accommodation.

Here’s why I believe attending AirTime 2025 would be a smart move for our team:

**1. Skill Development That Delivers ROI**

AirTime 2025 features 16 focused Skills Labs to choose from - 30-minute, hands-on sessions designed to deepen our EventsAir expertise quickly.

**2. Direct Access to Product Experts**

The event includes a live Ask Me Anything session with EventsAir’s Head of Product and CTO. This is a unique chance to gain direct insights into the platform’s roadmap, get answers to specific questions, and better align our strategy with upcoming product developments.

**3. Learn from Real Customers, Real Results**

AirTime’s customer-led panels provide an unfiltered window into how other organizations are using EventsAir to overcome challenges and innovate.

**4. Strategic Value for Our Organization**

Attending AirTime 2025 is about bringing back new ideas, best practices, and a stronger understanding of how to fully leverage EventsAir for our business goals. I will share key learnings with our team and suggest action points we can implement immediately.

Thank you for considering this opportunity to support both my professional development and our continued success with EventsAir.

Kind regards,
[Your Full Name]
[Your Role]
[Your Contact Information]